



MAG Foundation

seeking nominations for the new Georgia Physicians Leadership Academy

Many physicians are ready to address the critical issues in health care delivery. This program provides the leadership skills and professional network to make a difference through organized medicine. We invite your nominations for the inaugural class.

What is the Georgia Physicians Leadership Academy (GPLA)?

The GPLA is a new MAG Foundation program designed and implemented by the Medical Association of Georgia. Overall, this leadership experience will benefit and educate physicians who want to improve healthcare delivery for their patients, communities and the medical profession. Interactive classes will enable physicians to enhance their leadership skills and develop continuing relationships with colleagues. This in-depth, year long program includes six sessions- three days will be scheduled during the workweek.

What are the 2008 program dates? What is the Curriculum?

- Friday, October 12 and Saturday, October 13, 2007 (Savannah): *GPLA Orientation*
The inaugural class of 2008 will convene the afternoon of October 12 at MAG's House of Delegates. The Friday afternoon orientation will include an overview of medical leadership, a description of the program format and leadership project guidelines. This session will be followed by a special reception with the MAG Foundation Board and the MAG Past Presidents. On Saturday morning, the class will be formally introduced to the House of Delegates.
- Friday, January 4, and Saturday, January 5, 2008 (Atlanta): *Leadership Development and Governmental Relations* The morning session will focus on self-assessments and leadership strategies for individuals and teams. In the afternoon, the class will receive interactive instruction on advocacy skills and legislative process. On Saturday morning, physicians and their spouses will be briefed on upcoming medical issues to be considered in this legislative session. The class will then attend the MAG Board of Directors meeting regarding the 2008 Legislative Plan of Action. This session will adjourn at noon.
- Tuesday, February 12, 2008, (Atlanta): *Advocacy Day*. After an early morning update on current issues, the class will meet with political activists and elected officials and participate in the annual "Georgia Day" activities at the State Capitol. Participants are encouraged to arrive on Monday night in time to take their legislators to dinner and to prepare for this full day of activities.

- Saturday and Sunday, June 28 and 29, 2008: *Media, Communication and Collaboration in the Medical Environment*. This two-day retreat will be held in a resort location (TBA) and will include media training and communication techniques. The class will continue its leadership development with a focus on collaboration and influence with colleagues and stakeholders.
- Saturday, August 23, 2008 (Atlanta): *Decision Making & Conflict Resolution*. Topics will include making decisions in different and difficult situations, resolving conflicts and negotiating effectively.
- October, 2008 (Atlanta, exact date and location TBD): *Graduation*. Leadership project presentations and graduation ceremony. Meet the new class and special reception with MAG leadership.

What is the *Leadership Project*? All Academy class physicians will commit to completing a personal leadership project to benefit their patients, communities, specialty and/or state societies during their class year. Project examples might include: planning a membership drive, presenting a health awareness and/or patient education program for the local community or collaborating with colleagues on a legislative advocacy campaign. As they progress, physicians may request support from mentors and GPLA faculty and staff as needed.

What is the tuition cost? The tuition fee is \$1000. The sponsoring organization is expected to support this tuition fee, which includes lodging, meals, speakers, childcare, and class materials. Transportation costs will be the responsibility of attendees. Each physician accepted into the Academy must be nominated by a supporting organization. Supporting organizations are county medical societies, specialty societies, or similar units of organized medicine. The MAG Foundation is funding the additional costs of this program.

How do I apply? Additional application forms are available from the MAG website, www.mag.org or from Bob Addleton (bob@mag.org or 678-303-9285).

Should I bring my spouse to the meetings? One of the greatest challenges to physician participation in organized medicine is the time conflict posed by significant absence from family activities. To enhance understanding of this program and increase support for mutual commitments, spouses are encouraged (though not required) to participate fully in all activities. Childcare for each session will be provided upon notification of necessity to allow full participation by spouses.

How do I get more information? Bob Addleton, Director of Education at MAG is Director of the GPLA. You may email questions to him at bob@mag.org, or speak to him directly at 678-303-9285 or 800-282-0224.

The nomination deadline is Wednesday, September 5. We look forward to hearing from you soon!



Nomination Form Instructions

The Georgia Physicians Leadership Academy Selection Committee will review this nomination. Please print legibly or type the information requested. The nomination form may be downloaded from www.mag.org. Use additional sheets of paper if necessary to supplement your answers. Please do not write, "See attached C.V." The Selection Committee will carefully review all applications and requires that this nomination form be completed in its entirety.

SECTION A - NOMINEE PROFILE (to be completed by the Nominee or Nominating Organization)

Name of Nominee:

Mailing Address:

Phone: _____ Email: _____

Fax: _____

Practice Type: _____

Number of years a MAG member _____

Number of years a county medical society member _____

Currently a member of which county society? _____

Number of years a specialty society member _____

Currently a member of which specialty society? _____

Please list county, specialty, and/or MAG activities in which the nominee has participated (i.e. committee member, section member, etc.) and/or held a leadership position (i.e. committee chair, AMA delegate, county officer, etc).

Please list the nominee's membership in other medical associations.

Please list any leadership positions held in the community.



SECTION B – NOMINEE ASSESSMENT (to be completed by the Nominee)

Please describe your interest in the GPLA, including why you should be chosen by the Selection Committee to participate (please attach additional sheets if necessary).

Please describe how your participation in the GPLA might benefit your county medical society and/or specialty society or the Medical Association of Georgia. _____

Please include any supplementary materials you would like for the Selection Committee to review concerning this nomination.

If selected, I agree to complete a project of my choice and to fully participate in all required educational and networking sessions of the Georgia Physicians Leadership Academy as specified in the Program Announcement.

Signature of Nominee _____

Date _____

Please include your current CV for our files.



SECTION C – NOMINATING ORGANIZATION
(To be completed by the county society, specialty society, or MAG)

Nominating Organization's Name:

Name of person(s) completing form: _____

Title(s): _____

Address:

Phone: _____ Email: _____

Please describe why you believe the nominee should be selected by the Georgia Physicians Leadership Academy Selection Committee for participation in the 2007 GLPA. Please include interactions with the nominee that demonstrate leadership capabilities and/or potential.

To the best of your knowledge, is the physician a respected clinician in his/her community? Explain.

To the best of your knowledge, membership information relative to your society is accurate and complete.

Nominator's Signature _____

Date _____

Please return Sections A, B & C by September 05, 2007 to: Georgia Physicians Leadership Academy Selection Committee, c/o Bob Addleton, Medical Association of Georgia, 1849 The Exchange, Suite 200, Atlanta, GA 30339 Fax (678) 303-3732 or Email bob@mag.org