

## **Atlanta lands National Health Museum**

Georgia Gov. Sonny Perdue recently announced that Atlanta will be home for the National Health Museum (NHM), which organizers say will deliver health-related messages, inspire America's next generation of caregivers and life scientists, and help the nation remain at the forefront of health discovery, technology, practice and care.

NHM says that the 190,000-square-foot, \$250 million museum will be located in downtown Atlanta near Centennial Olympic Park, and will draw an estimated 1.1 million to 1.4 million visitors each year.

In a June 24 letter, MAG President Jack M. Chapman Jr., M.D. congratulated and thanked Gov. Perdue for his leadership in bringing the museum to Atlanta.

He wrote, "This diamond in the community will no doubt provide people with information that they can use to lead better and healthier lives. The museum is fully consistent with MAG's mission to...enhance patient care and the health of the public by advancing the art and science of medicine...It will reinforce Georgia's position as a health care leader in the U.S., too."

NHM representatives say that the museum will create programs of intergenerational family appeal that foster interactive learning, entertainment and curiosity about good health and the science behind it. They add that the visitor experience will be a blend of experiential family attraction, 21st century science museum education and health information center, and global distribution network.

NHM also revealed that it will launch its online "CyberMuseum" before physical construction begins.

NHM is a private, 501(c)(3) corporation. Its founding chairman is former U.S. Surgeon General C. Everett Koop, M.D. Other leaders include Honorary MAG Member Louis W. Sullivan, M.D., MAG Member Michael M.E. Johns, M.D., Joseph A. Califano, Jr., Tommy Thompson, G. Steven Burrill, and Leonard D. Schaeffer.

Having secured \$12 million to date, NHM says that it will be funded by a combination of personal, corporate, foundation and public sources.

NHM says that the museum will be designed by renowned architect Moshe Safdie, while the exhibits will be created by BRC Imagination Arts – one of the world's leading designers of museum exhibits and themed entertainment.

Go to [www.nationalhealthmuseum.org](http://www.nationalhealthmuseum.org) for additional information.