



# MAGF 'Think About It' Priorities 2017 - 2020

## **Partnerships**

'Think About It' will advocate for physicians and their patients by collaborating with a broad range of vested stakeholders, including the GDNA (PDMP), federal, state, regional and local agencies; private and not for profit organizations, academic medical training institutions, consumers and others to provide support and education to physicians across Georgia in order to substantively reduce the burden of prescription drug abuse and overdose in Georgia.

## **PDMP Engagement and Use**

'Think About It' will aggressively promote the registration and education of the PDMP by physicians and will support activities that reinforce the use of PDMP data and by all designated and delegated PDMP users to determine if the patient is filling the order and/or seeking additional access avenues.

## **Training and Education**

'Think About It' will establish itself as a trusted physician-focused and driven campaign that puts timely, relevant and guideline-based literature and practice tools into the hands of physicians, students and patients.



ADVOCATE • EDUCATE • SECURE