



## ABOUT MAG's HOD MEETING

The House of Delegates (HOD) is the Medical Association of Georgia's (MAG) primary legislative and policy-making meeting. With more than 7,800 members, MAG has been the leading voice in medicine since 1849 - and MAG's membership has increased by more than 35 percent since 2010. As an HOD sponsor or exhibitor, companies will have access to more than 200 leading physicians from around the state - physicians who represent a wide range of specialties and practice settings.

## FEES & BENEFITS

SPONSOR LEVEL	BENEFITS
<b>Gold</b> <b>\$6,500</b>	Gold-level recognition in MAG's HOD pocket program, app, MAG website, and HOD slides plus... <ul style="list-style-type: none"> <li>Up to two six-foot draped table-top exhibit</li> <li>Attendance for up to six representatives*</li> <li>Breakfast Saturday and Sunday for registered representatives</li> <li>Registration packet handout — subject to MAG's approval</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 200-word marketing promotion/web link on MAG website</li> </ul>
<b>Silver</b> <b>\$3,500</b>	Silver-level recognition in MAG's HOD pocket program, app, MAG website, and HOD slides plus... <ul style="list-style-type: none"> <li>One six-foot draped table-top exhibit</li> <li>Attendance for up to three representatives*</li> <li>Breakfast Saturday and Sunday for registered representatives</li> <li>Registration packet handout — subject to MAG's approval</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 150-word marketing promotion/web link on MAG website</li> </ul>
<b>Bronze</b> <b>\$2,750</b>	Bronze-level recognition in MAG's HOD pocket program, app, MAG website, and HOD slides plus... <ul style="list-style-type: none"> <li>One six-foot draped table-top exhibit</li> <li>Attendance for up to two representatives*</li> <li>Breakfast Saturday and Sunday for registered representatives</li> <li>Registration packet handout — subject to MAG's approval</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 100-word marketing promotion/web link on MAG website</li> </ul>
<b>Exhibitor</b> <b>\$2,000</b>	Recognition in MAG's HOD pocket program, app, MAG website, and HOD slides plus... <ul style="list-style-type: none"> <li>One six-foot draped table-top exhibit</li> <li>Attendance for up to two representatives*</li> <li>Breakfast Saturday and Sunday for registered representatives</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 100-word marketing promotion/web link on MAG's website</li> </ul>

**Non-profits:** MAG will consider giving discounts or free exhibit space to government-sponsored or volunteer organizations on a case-by-case basis. These entities will not be entitled to receive the MAG labels/lists, and they may receive limited exposure in MAG's print and digital communications.

\*Additional representatives may attend for \$100 per person.

Exhibit locations will be assigned at MAG's discretion based on a number of considerations.

# 2017 EVENT SPONSORSHIP OPPORTUNITIES

<b>Friday, October 20</b>	
<b>MAG Board of Directors' Lunch — \$2,500</b>	Sponsor will be recognized with a sign and will have the opportunity to address MAG's Board of Directors for up to five minutes.
<b>MAG Welcome Reception — \$5,000</b>	Sponsor will be recognized with a sign and verbally at the welcome reception for delegates, CMS and specialty society executives, and all other guests.
<b>Saturday, October 21</b>	
<b>House of Delegates' Breakfast — \$2,500</b>	Sponsor will be recognized with a sign and will have the opportunity to address MAG's House of Delegates for up to five minutes.
<b>Awards Dinner Reception — \$5,000</b>	Sponsor will be recognized with a sign and will receive 10 tickets to the MAG Awards Dinner.
<b>Awards Dinner — \$5,000</b>	Sponsor will be recognized with a sign and will receive 10 tickets to the MAG Awards Dinner.
<b>Sunday, October 22</b>	
<b>House of Delegates' Breakfast — \$2,500</b>	Sponsor will be recognized with a sign and will have the opportunity to address MAG's House of Delegates for up to five minutes.

### **Trivia Prize Donation**

MAG will conduct trivia drawings during the general session of the HOD. Exhibitors encouraged to sponsor trivia prizes per corporate policy. Companies may donate a trivia prize with a \$200 minimum value. MAG recommends gift cards. The company will be recognized during the general session, and a company representative will be invited to present the gift and have their photo taken with winner.

### **Exhibitor Promotions - Grand Prize Drawing**

MAG will conduct a special drawing contest during the HOD meeting that is designed to serve as an incentive to encourage attendees to visit every HOD exhibition. MAG will distribute a ticket that includes the name of every HOD exhibitor to every delegate. Attendees must then have every exhibitor punch their ticket to qualify for a chance to win the grand prize that will be given away at the end of the meeting on Sunday, October 22.

## 2017 MAG HOD Exhibition Schedule\*

Friday, October 20	3:00 p.m. - 8:00 p.m.	Exhibit Set-up
	6:00 p.m. - 7:30 p.m.	Welcome Reception
Saturday, October 21	7:00 a.m. - 2:00 p.m.	Exhibits Open
Sunday, October 22	7:00 a.m. - 12:30 p.m.	Exhibits Open
	12:30 p.m. - 2:00 p.m.	Exhibits Teardown

*\*Exact times are subject to change*

# REGISTRATION FORM

COMPANY NAME: \_\_\_\_\_  
*(as you want it to appear in program)*

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

Representative 1: \_\_\_\_\_ Email: \_\_\_\_\_

Representative 2: \_\_\_\_\_ Email: \_\_\_\_\_

Representative 3: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level	
<input type="checkbox"/>	GOLD — \$6,500
<input type="checkbox"/>	SILVER — \$3,500
<input type="checkbox"/>	BRONZE — \$2,750
<input type="checkbox"/>	EXHIBITOR — \$2,000

Additional Sponsorship Opportunities			
<input type="checkbox"/>	BOD Lunch \$2,500	<input type="checkbox"/>	Awards Dinner Reception \$5,000
<input type="checkbox"/>	Welcome Reception \$2,500	<input type="checkbox"/>	Awards Dinner \$5,000
<input type="checkbox"/>	Saturday HOD Breakfast \$2,500	<input type="checkbox"/>	Sunday HOD Breakfast \$2,500

## PAYMENT INFORMATION

CHECK *(enclosed)*

CREDIT CARD



<b>TOTAL AMOUNT DUE</b> \$
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Card # \_\_\_\_\_

Exp. Date \_\_\_\_/\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_

## SUBMIT COMPLETED FORMS & PAYMENT TO:

By mail: Medical Association of Georgia, ATTN: Charmaine Chin  
1849 The Exchange, Suite 200, Atlanta, GA 30339

Fax: 404.299.7029, ATTN: Anita Amin

Please contact Anita Amin @ 404.299.7700 or [anita@associationstrategygroup.us](mailto:anita@associationstrategygroup.us) with questions.

# SHIPPING & AV ORDER FORM

To make your boxes easy to locate due to the large number of incoming boxes, please label as follows:

**Hyatt Regency Savannah**  
**Attn: Exhibitor Name / Company Name / MAG HOD Conference**  
**2 West Bay Street**  
**Savannah, GA 31401**  
**912.238.1234**

Incoming freight handling charges are \$7 per box and \$100 per pallet. You may charge those fees to your room or with a major CC. For outgoing freight, please bring your pre-completed labels and put on your outgoing boxes. Please leave the boxes at your booth and our S&H department will take all freight to our outgoing package area at the end of the meeting.



## EXHIBITOR AUDIO VISUAL ORDER FORM

**2 West Bay Street, Savannah GA 31401**  
**Phone: 912-238-0774; Fax: 866-608-0505**

Video Equipment					Customer Information		
	Qty	DAILY RATE		Days Used	Total		
		Advanced	On Site				
DVD Blu-Ray Player		\$150.00	\$180.00			Firm Name:	
HD Video Camera		\$375.00	\$450.00			Address:	
32" LCD Monitor w/ stand		\$325.00	\$390.00			City:	
42" Plasma Monitor w/chrome stand		Call	N/A			State:	
50" Plasma Monitor w/chrome stand		Call	N/A			Zip:	
Video Distribution Amplifier ( For multiple monitors)		\$110.00	\$132.00			Phone #:	
						Email #:	
Audio Equipment					<p>Orders received within <b>48 hours</b> of show date will be subject to the <b>ON-SITE DAILY RATE</b>. For special requests or additional equipment, please call 912-238-0774</p> <p><b>The total charge per item is determined by multiplying the quantity by the daily rate by the number of days to be used.</b></p> <p>Please include applicable Sales Tax on equipment rental. TAX EXEMPT STATUS - if you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.</p> <p>this order should reach us <b>14 days</b> prior to delivery.</p> <p>Operator labor, if requested, is subject to the prevailing On site addition are subject to additional labor.</p> <p><b>CANCELLATIONS:</b>  <b>48 hours</b> prior to delivery date to avoid a minimum one day charge.                      B) If services have already been provided at the time of cancellation, <b>100% of original charges</b> will be applied.</p>		
	Qty	DAILY RATE		Days Used			Total
		Advanced	On Site				
Multi Disc CD player		\$85.00	\$102.00				
Wired Microphone/ Handheld		\$65.00	\$78.00				
Wireless Microphone: <b>Handheld</b> or <b>Lavalier</b> (circle one)		\$185.00	\$222.00				
Powered 10"Speaker with stand		\$105.00	\$126.00				
Sound System with (2)10" powered speakers, (2) stands and (1) Wired Microphone/ Handheld (1) 4 Ch. Mixer		\$345.00	\$414.00				
Sound System with (2)10" powered speakers, (2) stands and (1) <b>Wireless</b> Microphone: <b>Handheld</b> or <b>Lavalier</b> (circle one)		\$465.00	\$558.00				
(1) 4Ch. Mixer							
Laptop Computer							
	Qty	DAILY RATE		Days Used	Total		
		Advanced	On Site				
Laptop		\$250.00	\$300.00				
B+W Laser Printer		\$200.00	\$240.00				
Computer Display Equipment							
	Qty	DAILY RATE		Days Used	Total		
		Advanced	On Site				
19" LCD Monitor/ VGA input only		\$150.00	\$180.00				
Also see monitors listed under Video Equipment							
HSIA							
	Qty	DAILY RATE		Days Used	Total		
		Advanced	On Site				
Initial Wired Connection		\$150.00	\$200.00				
Initial Wireless Connection		\$50.00	\$50.00				
Additional Wireless Connection		\$25.00	\$25.00				
Power							
Power included with equipment.							
Active powerstrip ran to booth for a one time fee of \$50			\$50.00	\$100.00			
Rental Totals					Delivery Information		
<b>PAYMENT IS DUE WHEN ORDER IS PLACED</b>							
EQUIPMENT TOTAL	1					On-Site Contact:	
DELIVERY/SETUP/PICKUP (20% of line 1)	2					Booth #:	
SUBTOTAL	3					Room #:	
SALES TAX ( 6% ) of line3	4					Delivery Date:	
TOTAL DUE	5					Time:	
						Pickup Date:	
						Time:	
						Component #:	
						Job #:	
Method of Payment					Return for Processing		
PLEASE CHECK ONE					 <b>Hyatt Regency Savannah</b> 2 West Bay Street, Savannah GA 31401 Phone: 912-238-0774; Fax: 866-608-0505		
Card Number:	Exp Date		American Express	<input type="checkbox"/>			
			Visa	<input type="checkbox"/>			
Cardholder's Name (as appears on card):			MasterCard	<input type="checkbox"/>			
Cardholders Signature:			Check	<input type="checkbox"/>			

**1. Form must be completed in full to honor request 2. All Prices Are Per Room/Per Day**