Georgia Physicians
Leadership Academy

Class VII Curriculum and Schedule

Saturday 10 a.m.-5 p.m. This session will start with a class introduction to the MAG Board of Directors at their May meeting and then continue with the graduation of GPLA VI, including leadership project presentations by the graduating class. The afternoon session will include an overview of medical leadership, a description of the program format and leadership project guidelines along with a review of past GPLA Leadership projects.
Sunday 9 a.m.-3 p.m.: “Physicians as Champions.”

Session 2. August 16-17, 2014 at St. Simons Island: “Media, Communication and Collaboration in the Medical Environment.” This two-day retreat will be held at the King and Prince Resort on St. Simons Island, GA. and will include media training and communication techniques. The Saturday session is all day and will include presentations by Rep. Tom Price and other physician leaders. There will be a class dinner that evening. The Sunday morning session will continue leadership development with a focus on collaboration and influence with colleagues and stakeholders.

Annual GPLA Reception and Dinner (optional): Friday, October 18, 2014, 5 p.m. at Callaway Gardens: GPLA Alumni Reception, followed by dinner at MAG House of Delegates.

Session 3. November 1-2, 2014 at MAG HQ: “Conflict Resolution.” Topics will include making decisions in difficult situations, resolving conflicts and negotiating effectively. The GPLA Alumni Tailgate Party will feature the GA-FL football game on Saturday afternoon. Case studies on Sunday will review various conflicts between physicians and other entities.

Session 4. January 10, 2015 at MAG HQ: “Advocacy Skills Workshop.” This session will have two parts, including 1) an overview of MAG and a focus on leadership strategies for individuals and teamwork among medical societies, and 2) interactive instruction on advocacy skills and legislative process. The skill-building will address pending health legislation.

Session 5. March 2-3, 2015: “Advocacy Day” at the Capitol. March 2 at 7 p.m. dinner with your legislator, location TBD. March 3: Following an early morning update on current issues, the class will meet with political activists and elected officials at the State Capitol for a full day of political action. You may be asked to testify at a committee meeting that afternoon.

Session 6. April 18, location TBD, 2015: Saturday Graduation (concurrent with BOD) and new class orientation at MAG HQ. Graduation will include leadership project presentations and a graduation ceremony.