



DEADLINE FEBRUARY 2, 2018

Georgia Physicians Leadership Academy Class XI Call for Nominations

Effective physician association leadership will continue to be critical for our patients and our profession as health care systems continue to evolve. This competitive program provides leadership skills training and access to a growing professional network to help enable emerging physician leaders in Georgia to make a real difference through organized medicine. We invite your nominations for the next class.

What is the Georgia Physicians Leadership Academy (GPLA)?

The GPLA is a forceful program of the MAG Foundation in collaboration with the Medical Association of Georgia. This leadership experience will benefit and educate member physicians who want to improve health care delivery for their patients, communities and the medical profession. Interactive classes will enable physicians to enhance their leadership skills and develop continuing relationships with colleagues. This in-depth, year-long program includes six sessions- only one day of which will be scheduled during the work week. This is a great opportunity for your medical society to train an emerging leader. Class members and physician spouses who fully participate will earn AMA Category 1 CME.

What are the 2018-19 program dates? What is the curriculum?

Session 1. April 21-22, 2018: “GPLA Orientation: Physician Leadership Strategies.”

Saturday 10 a.m.-5 p.m. This session will start with a class introduction to the MAG Board of Directors at their April meeting and then continue with the graduation of GPLA Class X, including leadership project presentations by the graduating class. The afternoon session will include an overview of medical leadership, a description of the program format and leadership project guidelines. There will be an interactive class dinner (spouses invited).

Sunday 9 a.m.-3 p.m.: “**Physicians as Champions.**” Class members will begin their leadership journey with a didactic session based on the seminal work by Kouzes and Posner, “The Leadership Challenge.” Class members will be introduced to a confidential 360-degree evaluation tool, the Leadership Profile Inventory (LPI) that they will be expected to complete themselves, along with 8-10 others of their choosing. The results will be shared in a confidential one-hour phone session to be arranged with each class member. The inventory must be completed by the August session. The sessions will be at MAG HQ.

Please note. Session 1 Attendance is Required: Over the first decade of GPLA, the leadership of the MAG Foundation and GPLA have observed just how important it is for members to participate in Session 1. The content is critical as it sets the foundation for the entire year where *physician leadership* is the common denominator across the entire curriculum. Also, this is where participants will begin to network and develop rapport with GPLA XI classmates and alumni.

NEW Interim Session Elective (Optional). June 1-3, 2018 “**Summer Legislative Educational Seminar**” and **Networking Opportunity.** While not an official GPLA session, the timing of this meeting is perfect for class members to meet, mingle, network and learn first-hand from MAG physician leaders, legislators, MAG staff and others.

Session 2. August 11-12, 2018: “**Media, Communication and Collaboration in the Medical Environment.**” This two-day educational retreat will be held at the King and Prince Resort on St. Simons Island, GA. and will include media training and communication techniques. The Saturday session is all day and will include presentations from invited physician leaders. There will an additional opportunity for networking during the Saturday evening class & family dinner on a breezy island rooftop. The Sunday morning session will continue leadership development with a summit of GA elected physician leaders and a focus on analysis of the LPI and collaboration and influence with colleagues and stakeholders.

NEW Interim Session Elective (Optional). September, 2018: “**The Economics of Health & Health Care.**” While not an official GPLA session for Class XI, this content will be offered based on the request of previous classes as a physician-leader “need to know”. Details forthcoming.

NEW Annual GPLA Dinner (optional): Friday, October 19, 2018 at 7 p.m. **GPLA Alumni Dinner at MAG House of Delegates** (The Westin at Jekyll Island, GA). While attendance at this Annual MAG House of Delegates has been encouraged, GPLA leadership is now advocating that GPLA class members become fully engaged in the HOD process, including for example, serving as a Reference Committee Chair or member. Testimonials from members of GPLA X are available.

Session 3. November 3-4, 2018: “**Conflict Resolution.**” Topics will include making decisions in difficult situations, resolving conflicts and negotiating effectively. Case studies and an introduction to the value of parliamentary rules of order - the body of rules, ethics and customs governing meetings of organizations or associations - will highlight strategies to negotiate conflicts between physician associations and other entities. (MAG HQ)

Session 4. January 5-6, 2019: “**Advocacy Skills Workshop.**” This session will have two parts, including 1) an overview of MAG that will focus on effective strategies for physician leaders and the importance of collaboration between medical societies and 2) interactive instruction on the legislative process and developing more effective personal advocacy skills. (MAG HQ)

Session 5. March 4-5, 2019: “**Advocacy Day at the Capitol.**” March 4 at 7 p.m. Dinner with your legislator. (Atlanta). **Tuesday:** Following an early morning update on current issues, the class will meet with political activists and elected officials at the State Capitol for a full day of political action. You may be asked to testify at a committee meeting that afternoon.

Session 6. TBD April, 2019: Saturday Graduation (concurrent to BOD) and new class orientation at MAG HQ. Graduation will include leadership project presentations and a graduation ceremony.

What is the Leadership Project? All Academy class physicians will commit to completing a personal leadership project to benefit their patients, communities, specialty and/or state societies during their class year. The Leadership Project topic and activities should be influenced by, and reflect the results of

the Leadership Profile Inventory. The Leadership Project should be a vehicle to both develop personal leadership skills and to have a positive impact on an area of interest to the participant. Project examples might include: planning a membership drive, developing a health awareness and/or patient education program for the local community or collaborating with colleagues on a legislative advocacy campaign, among others. GPLA staff is available to discuss appropriate leadership projects. As they progress, physicians may request support from mentors and GPLA faculty and staff as needed.

What is the tuition fee? The tuition fee is \$1,000. The sponsoring organization is expected to provide this funding which will be used to support lodging and meals. Transportation costs will be the responsibility of each attendee. Each physician accepted into the Academy must be nominated by a supporting organization. Supporting organizations are county medical societies, specialty societies, or similar units of organized medicine.

How do I apply? Candidates must be nominated by a county, district, or medical specialty society or a MAG-related entity. Self-nomination is not permitted. If a sponsoring organization nominates more than one physician, the organization is requested to prioritize its nominees. In the absence of a rank order when multiple candidates are being advanced by one organization, nominees will be considered in alphabetical order. All parts of this nomination form must be completed.

What is the attendance policy? Candidates must agree to participate in all elements of the Leadership Development Program as noted in the program outline. If a participant misses a session, make-up assignments will be at the discretion of the GPLA Director. The Dean may require the participant to perform makeup work and determine proficiency in the topic of the missed curriculum, to attend the missed session(s) in the following Class year, or may require the entire GPLA program to be repeated prior to graduation. No participant who misses more than one session, absent a waiver from the Steering Committee, will be allowed to graduate from the GPLA. Consideration will be given for announced dates that are changed during the year. CME credits will be awarded only for accredited hours attended.

Are spouses invited? One of the greatest challenges to physician participation in organized medicine is the time conflict posed by significant absence from family activities. To increase understanding of the importance of organized medicine and support for mutual commitments, spouses are encouraged (not required) to attend all sessions, especially in August. Physician spouses who attend will also be awarded CME credits.

<p>The nomination deadline is February 2, 2018 Form must be typed</p>

Nomination Form Instructions:

The Georgia Physicians Leadership Academy Steering Committee will review this nomination. Please type the information requested. Use additional sheets of paper if necessary to supplement your answers. While a C.V. must be attached, please do not write “See attached C.V.” The Selection Committee will carefully review all applications and requires that this nomination form be completed in its entirety.

SECTION A - NOMINEE PROFILE (to be completed by the nominee or nominating organization)

Name of nominee:

HOME Mailing address:

Phone: _____ Email: _____

Fax: _____ Cell: _____

Primary Practice Type:

Private solo ___ Private group ___ Health system employed ___ Academic ___ Administrative ___

Number of years a MAG member _____

Current Active MAG Membership _____

Number of years a county medical society member _____

Currently Active Member of which county society _____

Number of years a specialty society member _____

Current Active member of which specialty society _____

Please list county, specialty, and/or MAG activities in which the nominee has participated (i.e. committee member, section member, etc.) and/or held a leadership position (i.e. committee chair, MAG delegate, MAG Task Force member, county or specialty society officer, etc.)

Please list the nominee's membership in other medical associations.

Please list any leadership positions held in the community.

SECTION B – NOMINEE ASSESSMENT (to be completed by the nominee)

Please describe your interest in the GPLA, including why you should be chosen by the Steering Committee to participate (please attach additional sheets if necessary).

Please describe how your participation in the GPLA might benefit your county medical society and/or specialty society or the Medical Association of Georgia.

Please include any supplementary materials you would like for the Steering Committee to review concerning this nomination.

If selected, I agree to complete a project of my choice and to participate fully in all required educational and networking sessions of the Georgia Physicians Leadership Academy as specified in the Program Announcement. I understand that if I miss two sessions, I will be asked to make up those sessions and graduate with the next class. I understand that attendance at Session I is required.

My current employment will permit me to participate in Advocacy sessions. YES NO

Signature of Nominee _____

Date _____

Please include your current CV for our files.

Please return Sections A, B & C by February 2, 2018 to:

Georgia Physicians Leadership Academy Selection Committee,
c/o Susan W. Moore, GPLA Administrator, by email at smoore@mag.org or by fax at (678) 303-3732

SECTION C – NOMINATING ORGANIZATION
(To be completed by the county, district or specialty society, or other MAG-related entity)

Nominating organization's name: _____

Name of person(s) completing form: _____

Title(s): _____

Address: _____

Phone: _____ Email: _____

Please describe why you believe the nominee should be selected by the Georgia Physicians Leadership Academy Selection Committee for participation in GLPA. Please include interactions with the nominee that demonstrate leadership capabilities and/or potential.

To the best of your knowledge, is the physician a respected clinician in his/her community? Explain.

To the best of your knowledge, membership information provided by your society is accurate and complete.

Nominator's Signature _____

Date _____

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