



DEADLINE February 6, 2019  
**Georgia Physicians Leadership Academy  
Class XII Call for Nominations**

Effective physician association leadership will continue to be critical for our patients and our profession as health care systems continue to evolve. This competitive program provides leadership skills training and access to a growing professional network to help enable emerging physician leaders in Georgia to make a real difference through organized medicine. We invite your nominations for Class XII.

**What is the Georgia Physicians Leadership Academy (GPLA)?**

The GPLA, a subsidiary of the Medical Association of Georgia (MAG) Foundation, is designed to prepare physicians who want to improve health care delivery for their patients, communities and the medical profession. Interactive classes will enable physicians to enhance their leadership skills and develop continuing relationships with colleagues. This in-depth, year-long program includes six sessions that take place on weekends with one day (Advocacy) is scheduled on a weekday. This is a great opportunity for your medical society to train an emerging leader. Class members who fully participate will earn AMA PRA Category 1 Credits.

**What are the 2019-20 program dates? What is the curriculum?**

**Session 1** May 4-5, 2019 at MAG HQ

**Saturday**, 10:00a.m.-5:00p.m.

**“GPLA Orientation: Physician Leadership Strategies”**

This session will start with a class introduction to the MAG Board of Directors at their May meeting and will continue with the graduation of GPLA Class XI and leadership project presentations by the graduating class. The afternoon session will include an overview of medical leadership, a description of the program format and leadership project guidelines, commenced with a welcome reception and dinner (one guest/spouse invited).

**Sunday**, 9:00a.m.-3:00p.m.

**“The Leadership Challenge Workshop®”**

Class members will begin their leadership journey with an interactive, engaging session based on the seminal work by Kouzes and Posner, “The Leadership Challenge.” Class members will be introduced to a confidential 360-degree evaluation tool, the Leadership Profile Inventory (LPI) that they will be expected to complete, along with 8-10 others of their choosing. The inventory must be completed by the August session in order to share results.

**Please note: Attendance is required for Session 1**

Over the first decade of GPLA, the leadership of the MAG Foundation and GPLA have observed the importance of members to participate in this session. The content is critical as it sets the foundation for the entire year where *physician leadership* is the common denominator across the entire curriculum. Also, this is where participants will begin to network and develop rapport with GPLA XII classmates and alumni.

**Interim Session Elective (optional)** May 31-June 2, 2019, Brasstown Valley Resort

**“Summer Legislative Educational Seminar” and Networking Opportunity**

While not an official GPLA session, the timing of this meeting is perfect for class members to meet, mingle, network and learn first-hand from MAG physician leaders, legislators, MAG staff and others.

**Session 2** August 10-11, 2019

**“Media, Communication and Collaboration in the Medical Environment”**

This two-day educational retreat will be held at the King and Prince Resort on St. Simons Island and will include media training and communication techniques. The Saturday session is a full day to include presentations from invited physician leaders. That evening, class members and their families will find themselves on an island rooftop for dinner and socializing. Leadership development will continue on Sunday morning with a summit of Georgia elected physician leaders, a focus on analysis of the LPI and collaboration and influence with colleagues and stakeholders.

**Interim Session Elective (optional)** September 2019

**“The Economics of Health & Health Care”**

While not an official GPLA session for Class XII, this content will be offered based on the request of previous classes as to what a physician-leader “needs to know.” Details forthcoming.

**Annual GPLA Gathering (optional)** Friday, October 18, 2019, 5:00 p.m.

Stone Mountain Evergreen Resort, Stone Mountain

**GPLA Alumni Reception at MAG House of Delegates**

While attendance at the MAG House of Delegates is not mandatory, MAG encourages all GPLA alumni and current class members to attend. You will be fully engaged in the HOD process, possibly serve as a Reference Committee Chair or member. This is where your investment in GPLA really comes to light!

**Session 3** November 2-3, 2019 at MAG HQ

**“Conflict Resolution”**

Topics will include making decisions in difficult situations, resolving conflicts and negotiating effectively. Case studies and an introduction to the value of parliamentary rules of order - the body of rules, ethics and customs governing meetings of organizations or associations - will highlight strategies to negotiate conflicts between physician associations and other entities.

**Session 4** January 11-12, 2020 at MAG HQ

**“Advocacy Skills Workshop”**

This two-part session includes an overview of MAG and the effective strategies for physician leaders. Its focus is the importance of collaboration between medical societies and interactive instruction of the legislative process and developing effective personal advocacy skills.

**Session 5** March 2-3, 2020

**“Advocacy Day at the Capitol”**

**Monday**, March 2 at 7:00p.m.: Dinner with your legislator; location TBD.

**Tuesday**, March 3 at 7:30a.m.: Following an early morning update on current issues, the class will meet with political activists and elected officials at the State Capitol for a full day of political action. You may be asked to testify at a committee meeting that afternoon.

**Session 6** April/May 2020 (TBD):

Graduation (concurrent to BOD) and new class orientation at MAG HQ. Graduation will include leadership project presentations and graduation ceremony.

**What is the *Leadership Project*?** All Academy class physicians will commit to completing a personal leadership project to benefit their patients, communities, specialty and/or state societies during their class year. The Leadership Project topic and activities should be influenced by, and reflect the results of, the Leadership Profile Inventory. The Leadership Project should be a vehicle to both develop personal leadership skills and to have a positive impact on an area of interest to the participant. Project examples might include: planning a membership drive, developing a health awareness and/or patient education program for the local community or collaborating with colleagues on a legislative advocacy campaign, among others. The Leadership in Practice consultants and GPLA staff are available to discuss appropriate leadership projects. Physicians are encouraged to request support from mentors and GPLA alumni.

**What is the tuition fee?** The tuition fee is \$1,000. The sponsoring organization is expected to provide this funding which will be used to support lodging and meals. Transportation costs will be the responsibility of each attendee. Each physician accepted into the Academy must be nominated by a supporting organization. Supporting organizations are county medical societies, specialty societies, or similar units of organized medicine.

**How do I apply?** Candidates must be nominated by a county, district, or medical specialty society or a MAG-related entity. Self-nomination is not permitted. If a sponsoring organization nominates more than one physician, the organization is requested to prioritize its nominees. In the absence of a rank order when multiple candidates are being advanced by one organization, nominees will be considered in alphabetical order. All parts of the nomination form must be completed.

**What is the attendance policy?** Candidates must agree to participate in all elements of the Leadership Development Program as noted in the program outline. If a participant misses a session, make-up assignments will be at the discretion of the GPLA Chair to include:

1. Participant performing make-up work to determine proficiency in the topic of the missed curriculum
2. Participant attending the missed session(s) the following year or may require the entire GPLA program to be repeated prior to graduation
3. Participant missing more than one session, absent a waiver from the Steering Committee, will be NOT be allowed to graduate from the GPLA.

Consideration will be given for announced dates that are changed during the year. CME credits will be awarded only for attending sessions where accredited hours are offered.

**Are spouses invited?** One of the greatest challenges to physician participation in organized medicine is the time conflict posed by significant absence from family activities. To increase understanding of the importance of organized medicine and support for mutual commitments, spouses are encouraged (not required) to attend all sessions, especially in August.

**Where is MAG HQ?**

1849 The Exchange, SE  
Atlanta, GA 30339

**The nomination deadline is February 6, 2019**  
**Form must be typed**

Please type the information requested. Use additional sheets of paper if necessary, to supplement your answers. While a C.V. must be attached, please do not write "See attached C.V." The GPLA Nomination Committee will carefully review all applications and requires that this nomination form be completed in its entirety.

**SECTION A - NOMINEE PROFILE (to be completed by the nominee or nominating organization)**

Name of nominee:

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HOME Mailing address:

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Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Primary Practice Type: \_\_\_\_\_

Private solo \_\_\_ Private group \_\_\_ Health system employed \_\_\_ Academic \_\_\_ Administrative \_\_\_

Number of years a MAG member \_\_\_\_\_

Current Active MAG Membership \_\_\_\_\_

Number of years a county medical society member \_\_\_\_\_

Currently Active Member of which county society \_\_\_\_\_

Number of years a specialty society member \_\_\_\_\_

Current Active member of which specialty society \_\_\_\_\_

Please list county, specialty, and/or MAG activities in which the nominee has participated (i.e. committee member, section member, etc.) and/or held a leadership position (i.e. committee chair, MAG delegate, MAG Task Force member, county or specialty society officer, etc.):

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Please list the nominee's membership in other medical associations:

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Please list any leadership positions held in the community:

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**SECTION B – NOMINEE ASSESSMENT (to be completed by the nominee)**

Please describe your interest in the GPLA, including why you should be chosen by the Steering Committee to participate (please attach additional sheets if necessary):

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Please describe how your participation in the GPLA might benefit your county medical society and/or specialty society or MAG:

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Please include any supplementary materials you would like for the Nomination Committee to review concerning this nomination.

If selected, I agree to complete a project of my choice and to participate fully in all required educational and networking sessions of the GPLA as specified in the Program Announcement. I understand that if I miss two sessions, I will be asked to make up those sessions and graduate with the next class. I understand that attendance at Session I is required.

My current employment will permit me to participate in Advocacy sessions: YES NO

Signature of Nominee \_\_\_\_\_

Date \_\_\_\_\_

**SECTION C – NOMINATING ORGANIZATION (to be completed by the county, district or specialty society, or other MAG-related entity)**

Nominating organization's name:

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Name of person(s) completing form: \_\_\_\_\_

Title(s): \_\_\_\_\_

Address: \_\_\_\_\_

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Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please describe why you believe the nominee should be selected by the GPLA Nominating Committee for participation in the program. Please include interactions with the nominee that demonstrate leadership capabilities and/or potential:

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To the best of your knowledge, is the physician a respected clinician in his/her community? Explain:

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Check if, to the best of your knowledge, membership information provided by your society is accurate and complete.

Nominator's Signature \_\_\_\_\_

Date \_\_\_\_\_

**Please include your current CV and return Sections A, B & C by February 6, 2019 to:  
GPLA Nominating Committee, c/o Lori Cassity Murphy, GPLA Administrator, by email at [lmurphy@mag.org](mailto:lmurphy@mag.org) or by fax at (678) 303-3732.**

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