



MAG Fact Sheet

'HealtheParadigm'

The Medical Association of Georgia (MAG) endorses HealtheParadigm, which is a patient-centered and physician-led health IT solution that enables physicians to generate sophisticated patient data analytics (i.e., actionable intelligence) that they can use to improve patient outcomes and fulfill today's quality metrics (e.g., the Medicare Quality Payment Program).

HealtheParadigm is a private health information exchange that is based on proven technology. Every clinician and health care facility that uses HealtheParadigm can access and share data across a patient's longitudinal medical records in a nearly real-time and seamless way, 24/7 – whether the patient or physician is in downtown Atlanta or a small town in a rural part of the state.

HealtheParadigm can facilitate better communications and greater collaboration between physicians and allied health care stakeholders, including patients, hospitals, large health care systems, pharmacists, and insurers. It can also result in happier patients, better outcomes, and lower costs (e.g., avoiding duplicative tests).

HealtheParadigm includes a patient's complete medical history – including notes from other physicians and every prescription, lab result and image.

Physicians who participate in the Medicare MIPS (Merit-based Payment System) program can earn a five percent bonus by using a health information exchange like HealtheParadigm. HealtheParadigm can also help physicians and their practices fulfill a Centers for Medicare and Medicaid Services requirement to submit 60 percent of all patient data (i.e., health prognosis and outcomes), which serves as the basis for their bonus/penalty payments for the services they bill under Medicare Part B.

Four medical practices in Georgia that have more than 40 physicians who care for thousands of patients recently announced that they are now using HealtheParadigm, including Albany Surgical, PC, Cairo Medical Care, LLC, Griner Medical Group, LLC, in Valdosta, and North Atlanta Primary Care, PC.

HealtheParadigm's advisory committee consists of physicians from different specialties and practice settings.

HealtheParadigm employs a low-cost subscription model.

HealtheParadigm is part of the KAMMCO network, which also has comparable programs in place in Connecticut, Kansas, Missouri, Louisiana, New Jersey and South Carolina.

Contact Ryan Larosa at rlarosa@mag.org or 678.303.9290 or visit www.healtheparadigm.com for additional information.