The Georgia Physicians Leadership Academy (GPLA) was established by the MAG Foundation in 2007 to develop physician leaders who will enhance the medical profession and the health care system and the quality of life in Georgia.

GPLA is a year-long program that is broken down into six sessions. Five of those sessions take place on weekends, while the sixth takes place during the work week.

GPLA features interactive classes that are designed to enhance the student’s skill sets in three key areas, including 1) advocacy and 2) communications and 3) conflict resolution.

GPLA is also designed to foster relationships and networks within the medical profession in Georgia.

More than 150 physicians – including a number that serve in leadership roles at the Medical Association of Georgia and other state and local medical societies – have graduated from GPLA. The 12th GPLA class got underway in May 2019.

GPLA participants must be nominated by an approved sponsor, which includes county medical societies in Georgia, state specialty societies, and similar organizations. The GPLA Steering Committee reviews the nominations on an annual basis. Physicians who are not accepted for a given GPLA class will be considered in future years. Diversity (e.g., specialty, geographic location) is one of the considerations that the GPLA Steering Committee takes into account when it selects each year's class.

Every GPLA student must complete a personal leadership project that will benefit their patients or profession or communities (e.g., a CMS membership drive or a patient education program in their community). GPLA students are allowed to receive support from their mentors and GPLA faculty and staff.

GPLA tuition is $1,000. The sponsor organization is expected to pay this fee, which is used to cover lodging, meals, speakers, and coursework resources. GPLA students are responsible for their own transportation costs. The MAG Foundation uses donations and grants to pay for the additional costs that are associated with GPLA.

Contact Lori Cassity Murphy at lmurphy@mag.org or 678.303.9282 or go to www.mag.org/gpla for additional information or to support GPLA with a donation.

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