



## ABOUT MAG'S HOD MEETING

The House of Delegates (HOD) is the Medical Association of Georgia's (MAG) primary policy-making meeting. MAG has been the leading voice for physicians in Georgia since 1849. As an HOD sponsor or exhibitor, you will have access to more than 200 leading physicians from around the state - physicians who represent the full range of specialties and practice settings.

To register as a sponsor or exhibitor for the 2019 HOD meeting, [CLICK HERE](#).

Please contact **Carolyn Jones** at 404-299-7700 or [carolyn@associationstrategygroupp.com](mailto:carolyn@associationstrategygroupp.com) with questions.

## SPONSOR LEVELS & BENEFITS

SPONSOR LEVEL	BENEFITS
<b>Gold</b> \$6,500	Gold-level recognition in MAG's HOD pocket program, app, MAG website, and HOD slides, plus... <ul style="list-style-type: none"> <li>Up to two six-foot draped table-top exhibits</li> <li>Attendance for up to six representatives*</li> <li>Breakfast on Saturday and Sunday for registered representatives</li> <li>Registration packet handout — subject to MAG's approval</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 200-word marketing promotion/web link on MAG's website</li> </ul>
<b>Silver</b> \$3,500	Silver-level recognition in MAG's HOD pocket program, app, MAG website, and HOD slides, plus... <ul style="list-style-type: none"> <li>One six-foot draped table-top exhibit</li> <li>Attendance for up to three representatives*</li> <li>Breakfast on Saturday and Sunday for registered representatives</li> <li>Registration packet handout — subject to MAG's approval</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 150-word marketing promotion/web link on MAG's website</li> </ul>
<b>Bronze</b> \$2,750	Bronze-level recognition in MAG's HOD pocket program, app, MAG website, and HOD slides, plus... <ul style="list-style-type: none"> <li>One six-foot draped table-top exhibit</li> <li>Attendance for up to two representatives*</li> <li>Breakfast on Saturday and Sunday for registered representatives</li> <li>Registration packet handout — subject to MAG's approval</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 100-word marketing promotion/web link on MAG's website</li> </ul>
<b>Exhibitor</b> \$2,000	Recognition in MAG's HOD pocket program, app, MAG website, and HOD slides, plus... <ul style="list-style-type: none"> <li>One six-foot draped table-top exhibit</li> <li>Attendance for up to two representatives*</li> <li>Breakfast on Saturday and Sunday for registered representatives</li> <li>HOD delegates/alternates mailing labels or e-mail list for one-time use</li> <li>A 100-word marketing promotion/web link on MAG's website</li> </ul>

**Non-profits:** MAG will consider giving discounts or free exhibit space to government-sponsored or volunteer organizations on a case-by-case basis. These entities will not be entitled to receive the MAG labels/lists, and they may receive limited exposure in MAG's print and digital communications.

\*Additional representatives may attend for \$100 per person.  
 Exhibit locations will be assigned at MAG's discretion based on a number of considerations.

# 2019 MAG HOD & BOD SPONSORSHIP OPPORTUNITIES

<b>Friday, October 18</b>	
<b>MAG Board of Directors' Lunch — \$2,500</b>	Sponsor will be recognized with a sign outside of the meeting room and will have the opportunity to address MAG's Board of Directors for up to five minutes.
<b>MAG Welcome Reception — \$5,000</b>	Sponsor will be recognized with a sign outside of the meeting room and verbally during the HOD general session. Delegates, CMS and specialty society executives, and all other guests are invited to attend the welcome reception.
<b>Saturday, October 19</b>	
<b>House of Delegates' Breakfast — \$2,500</b>	Sponsor will be recognized with a sign outside of the meeting room and will have the opportunity to address MAG's House of Delegates for up to five minutes.
<b>President's Inaugural Dinner — \$5,000</b>	Sponsor will be recognized with a sign outside of the meeting room and will receive five tickets to the President's Inaugural Dinner.
<b>After Party — \$2,500</b>	Sponsor will be recognized with a sign outside of the meeting room and receive 20 drink tickets to the After Party, which will take place from 9 p.m.-11 p.m.
<b>Sunday, October 20</b>	
<b>House of Delegates' Breakfast — \$2,500</b>	Sponsor will be recognized with a sign outside of the meeting room and have the opportunity to address MAG's House of Delegates for up to five minutes.

### **Trivia Prize Sponsors**

MAG will conduct a trivia contest during the general session of the HOD. Companies may donate a trivia prize with a \$200 minimum value. MAG recommends gift cards. The company will be recognized during the general session, and a company representative will be invited to present the gift and have their photo taken with winner.

### **Exhibitor Promotion**

#### **Grand Prize Drawing**

MAG will conduct a Grand Prize drawing contest during the HOD meeting that is designed to serve as an incentive to encourage attendees to visit every HOD exhibition. MAG will distribute a ticket that includes the name of every HOD exhibitor to every delegate. Attendees must then have every exhibitor punch their ticket to qualify for a chance to win the grand prize that will be given away at the end of the meeting on Sunday, October 20.

### **2019 MAG HOD Exhibition Schedule\***

Friday, October 18	3:00 p.m. - 8:00 p.m.	Exhibit Set-up <i>ATL Evergreen Marriott Conf. Resort</i>
	6:00 p.m. - 7:30 p.m.	Welcome Reception
Saturday, October 19	7:00 a.m. - 2:00 p.m.	Exhibits Open <i>ATL Evergreen Marriott Conf. Resort</i>
Sunday, October 20	7:00 a.m. - 12:30 p.m.	Exhibits Open <i>ATL Evergreen Marriott Conf. Resort</i>
	12:30 p.m. - 2:00 p.m.	Exhibits Teardown <i>ATL Evergreen Marriott Conf. Resort</i>

\*Exact times are subject to change



# ATLANTA EVERGREEN Marriott.

## CONFERENCE RESORT

### SHIPPING AND RECEIVING PRICING STRUCTURE

HOURS OF OPERATION:

MONDAY-FRIDAY 6:30 A.M.-3:00 P.M.  
(ADJUSTED BASED ON DEMAND)

#### INCOMING PARCEL FEE

- \$10.00 process and handling fee per parcel. (Includes exhibitor road cases)

#### OUTGOING PARCEL FEE

- \$35 processing and handling fee per parcel on guest or hotel account. (Includes exhibitor road cases)
- Shipping available via FedEx/UPS/ on guest account.
- Rates and service fees charged according to service provider's table rate.
- LABOR SERVICES (Including pack and ship) \$ 25.00 per hour with a four hour minimum.

#### PALLETTED FREIGHT--- INCOMING / OUTGOING

<u>WEIGHT</u> (IN POUNDS)	<u>PROCESS AND HANDLING</u> (INCLUDES 3 DAYS OF STORAGE)	<u>ADDITIONAL STORAGE</u> (PER DAY)
0-500 LBS	\$150.00 PER PALLET	\$25.00
501-1000 LBS	\$300.00 PER PALLET	\$25.00
1001-1500 LBS	\$350.00 PER PALLET	\$25.00
1501-2000LBS	\$500.00 PER PALLET	\$25.00

#### STORAGE

Storage is considered to be each day of the week and weekend as well as holidays.

- 3 DAYS of storage are complimentary.
- On Day 4 the storage charge is \$25 per day per pallet.
- On Day 4 the storage charge is \$10 per day per parcel.