

## ***New Year...New Be Well SHBP!***

*Be Well SHBP* and Sharecare (formerly known as Healthways) are partnering together to bring a new health and well-being experience to *Be Well SHBP* members across the state. Together, they have committed to making Georgia a healthier place to live.

All SHBP members and spouses that are covered under non-Medicare Advantage Blue Cross and Blue Shield of Georgia (BCBSGa) or UnitedHealthcare can take advantage of these programs:

- **RealAge® test:** A clinically validated health risk assessment
- **Biometric Screenings:** Members have two opportunities to complete a biometric screening, either at an SHBP-sponsored onsite event or by completing the 2018 Physician Screening Form
- **Incentives:** By participating in the *Be Well SHBP* program, each SHBP member and covered spouse is eligible to earn well-being incentive credits to help offset eligible medical and pharmacy expenses
- **Well-Being Coaching:** a Sharecare Well-Being Coach will guide members through healthy behavior changes by building on their strengths and finding opportunities to improve well-being every day
- **Digital Tools and Support:** Personalized recommendations, trackers, suggested content, targeted insights, and customized messages
- **Content Library:** Articles, questions and answers, videos, health topics, and much more
- **AskMD:** Evidence-based and customizable symptom checker tool
- **Find-a-Doctor:** Members can browse by specialty and find a doctor near them

Physicians,

*Be Well SHBP* and Sharecare are great resources for you as you guide your patient's care. During office visits, encourage members to go to [BeWellSHBP.com](http://BeWellSHBP.com) to learn more about the *Be Well SHBP* program and to support the healthy strategies that you are recommending. This program supports all aspects of a healthy lifestyle including reducing BMI, tobacco cessation, cancer screenings and healthy diet & exercise. You may be asked to complete a 2018 Physician Screening Form and submit a completed version to Sharecare before the deadline of **November 30, 2018**.

Members may ask providers to support their participation in *Be Well SHBP* program by:

- [Completing 2018 Physician Screening Forms](#)
- [Reviewing results from SHBP-sponsored onsite screenings](#)
- [Providing nicotine replacement therapy \(NRT\) prescriptions](#)

Please contact your dedicated SHBP provider representative Shikira Wallace, RN, at 219-221-7973 or [Shikira.Wallace@sharecare.com](mailto:Shikira.Wallace@sharecare.com) with any questions